

전 패 미 문



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SEOUL, REPUBLIC OF KOREA

FRESH,
FULL OF ENERGY,
CERTAINLY ORIGINAL,
SOMETHING OF OUR OWN.



전형근 감독 / Carson Jeon

Founder / Director

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Homepage

www.zdmk.kr

Instagram

<https://www.instagram.com/studio.zdmk/>

Youtube

<https://www.youtube.com/channel/UCA72VVRyHQBpULUD7qIIrfg>

Career

2011.02 ~ 2018
Assistant Director

2018 ~
Director

Awards

2021 대한민국 광고대상 동상
2021 서울영상광고제 은상
2021 effie awards silver
2020 Youtube Works Awards
2019 & Awards 과학기술정보통신부장관상
2019 & Awards Grand Prix



우리는 다음과 같은 신념을 가지고 합니다.

흥미와 호기심으로 시작하지만, 결국 마음을 움직이는 이야기를 한다.

하고 싶은 말을 찾지 않고, 하지 않으면 안 되는 이야기를 한다.

순간동안 기억되는 트렌드보다, 오래도록 지속되는 스타일을 추구한다.

마지막으로 항상 신선하고, 에너지가 넘치고, 틀림없이 독창적인 우리만의 어떤것을 한다.

처음은 어려울 수 있습니다.
함께 모험을 떠나보시죠.

Dr.Prio Arginine ornithine
닥터 프리오 아르기닌 오르니틴

Model : 김동현



https://youtu.be/uRtLw_WX_Ow

Dr.Prio Black maca
닥터 프리오 더다른 블랙마카

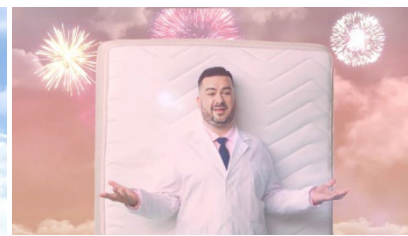
Model : 김동현



<https://youtu.be/vMOPPFjYzjI>

Koala Mattress Digital
코알라 매트리스: 굿 잠의 기술

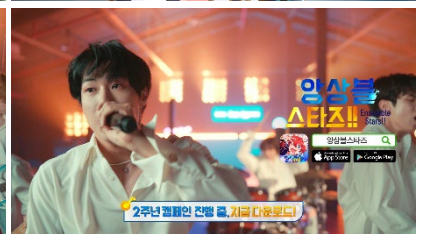
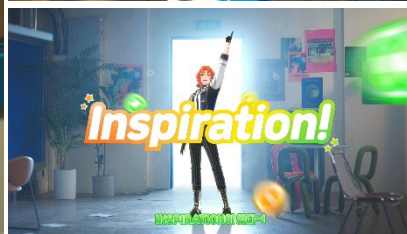
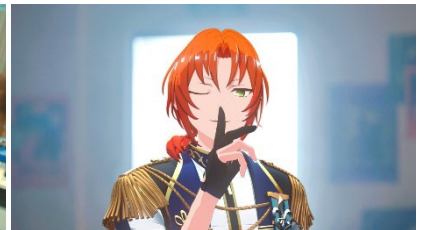
Model : 샘 해밍턴



<https://youtu.be/5bxuks-5Jlc>

Ensemble Stars!!
양상블 스타즈!!: 작곡 편

Model : 엔플라이



<https://youtu.be/iHyGRtk6ZzM>

Ensemble Stars!!
앙상블 스타즈!!: 보컬 편

Model : 엔플라인



<https://youtu.be/50eJ3HVcLGc>

Ensemble Stars!!
앙상블 스타즈!!: 악기 편

Model : 엔플라인



<https://youtu.be/SUUPLOtm9uo>

Samgukji 2022: The Wise Strategy Meeting

삼국지 2022: 슬기로운 전략회의 편

Model : 주상욱



FULL <https://youtu.be/2WxGjJfQ9Ao>
 SHORT <https://youtu.be/DHO68LrgQk8>

Samgukji 2022: Advancement of Liu Bei

삼국지 2022: 진격의 유비 편

Model : 주상욱



FULL <https://youtu.be/9qoqyNa1bNk>
 SHORT <https://youtu.be/2WxGjJfQ9Ao>

Gourmet Potato Digital
농심 고메 포테토 디지털



<https://youtu.be/Rw2kCgQE5g>

Saewookkang black Digital
새우깡 블랙단



<https://youtu.be/6LS6AGWyGv0>

Speak Now

스픽나우 인공지능 영어 회화 : 성인편

Model : 샘 오취리



https://youtu.be/0Kg5Jy9Q_f0

Speak Now

스픽나우 인공지능 영어 회화 : 유아편

Model : 샘 해밍턴



https://youtu.be/_I0h4I1IBRk

Kellogg's Chex
첵스 파맛 : 미안 미안해

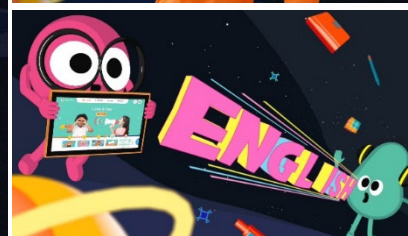
Model : 태진아



https://youtu.be/3IM_yd8eLPs

Woongin Superpot English
웅진 슈퍼 팟 잉글리시

Model : 소이현



<https://youtu.be/-fq-znArQy4>

Febreze "Cloth"
[페브리즈X영지레원] 의류

Model : 이영지



<https://youtu.be/rPh3wdWtFY0>

Febreze "Rented Room"
[페브리즈X영지레원] 자취방

Model : 이영지, 래원

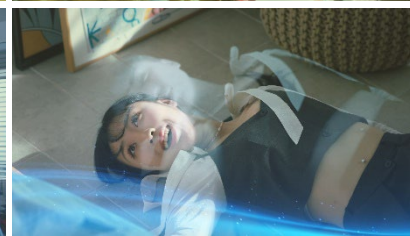
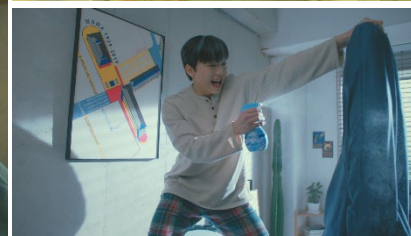


<https://youtu.be/bj3tz719jDw>

Febreze "Bed"

[페브리즈X영지래원] 침대

Model : 이영지, 래원

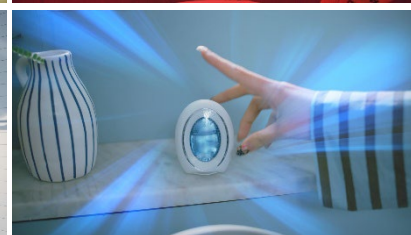
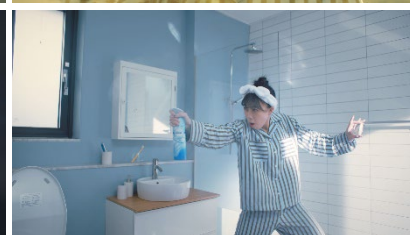
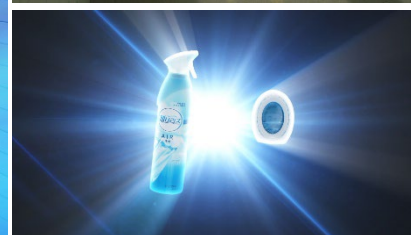


<https://youtu.be/e-mEk9dX8vQ>

Febreze "Toilet"

[페브리즈X영지래원] 화장실

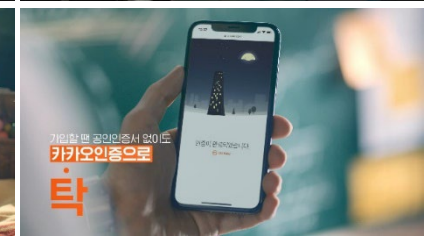
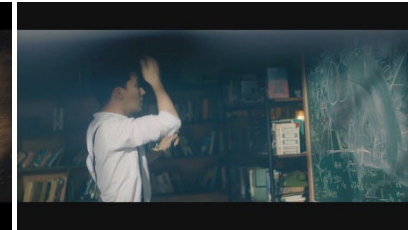
Model : 이영지



<https://youtu.be/r2NgKmsPQoA>

Hanhwa E-Insurance
한화생명 E-연금저축보험

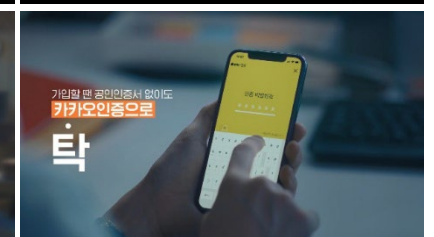
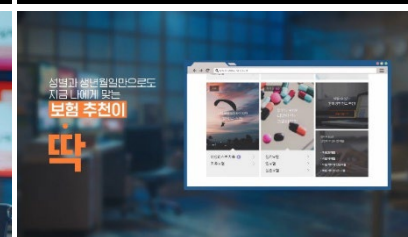
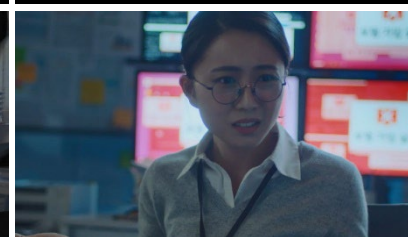
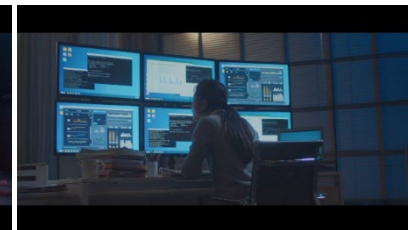
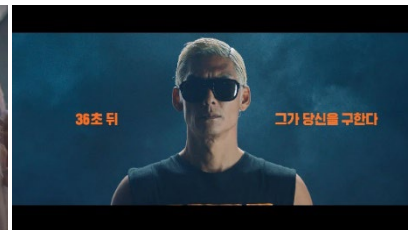
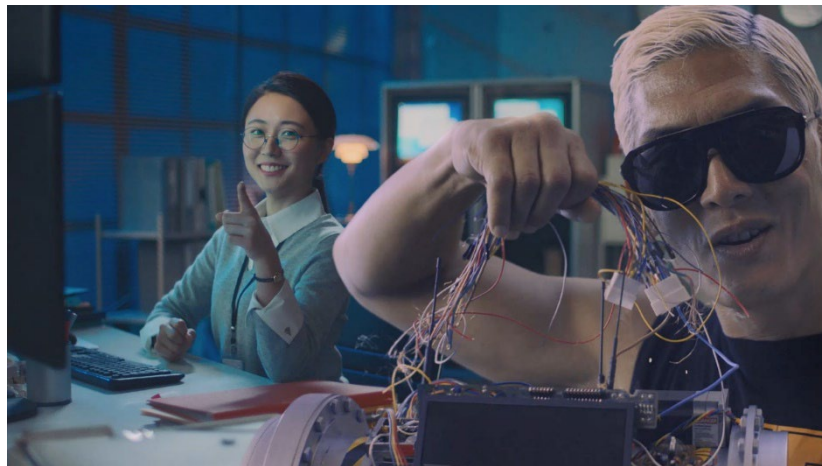
Model : 박준형



<https://youtu.be/ZNWNnV9RY48>

Hanhwa Onsure
한화생명 온슈어

Model : 박준형



<https://youtu.be/6Jj1j7zfg0U>

Model : 제이블랙, 합서희

TIVOLI
TIVOLI : People



<https://youtu.be/AVmvppHySKE>

CJ Feed & Care
CJ Feed & Care Promotion Video

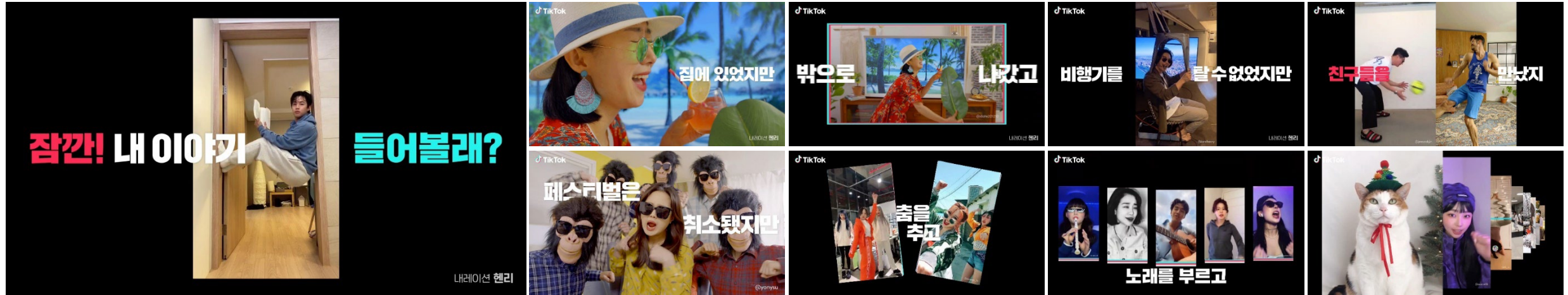


<https://youtu.be/BzSbRucizUQ>

TikTok

Tiktok : Year on Tiktok

Model : 헨리



https://youtu.be/oaBRp_3-naY

McCOL

맥콜 : 남승민 맥콜 송

Model : 남승민

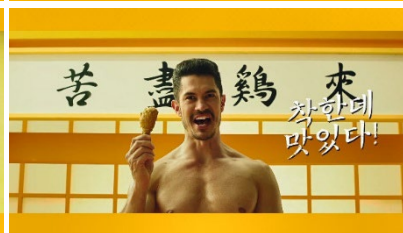
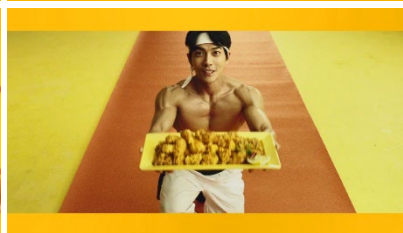
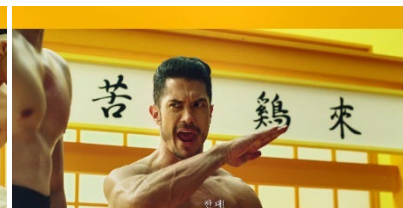
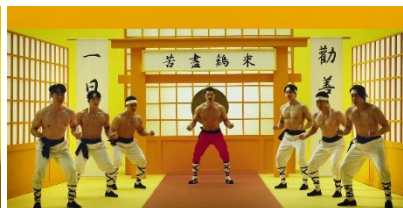
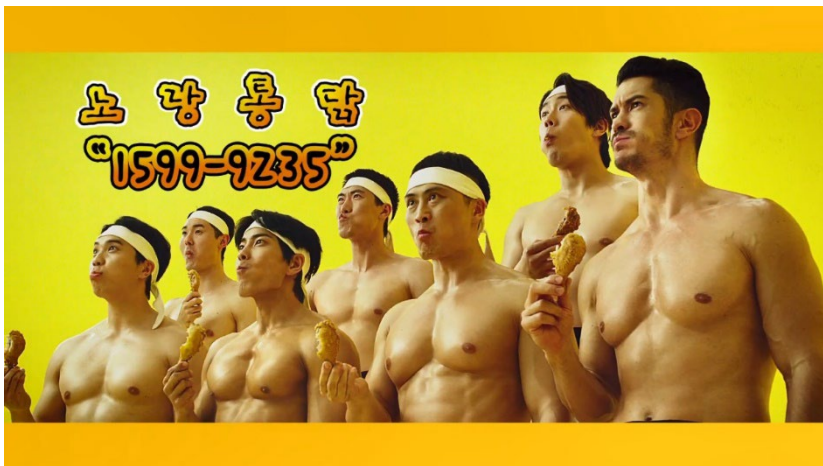


<https://youtu.be/Dazg2pijDok>

Norang Chicken

노랑통닭: "착!한대면 충분하다!"

Model : 앤더슨



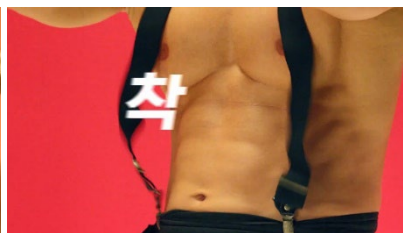
제1장 착!한대면 충분하다
제2장 사나이는 짜지 않는다
제3장 진짜 최고는 저염

<https://youtu.be/PXMkjVM00Hc>
<https://youtu.be/j5WY626SW0E>
<https://youtu.be/rb-S85eQt8g>

Norang Chicken

노랑통닭: 범퍼 AD 14편 모음

Model : 앤더슨



<https://youtu.be/fYrO3S99jXE>

Samsung Notebook 7 삼성 노트북 7 : Full feature tour



https://youtu.be/-_SPVSLXD8o

JMW Air collection JMW 에어컬렉션



https://youtu.be/beCuG66_Nk0

Mexicana Chicken
멕시코나 치킨 : 속담

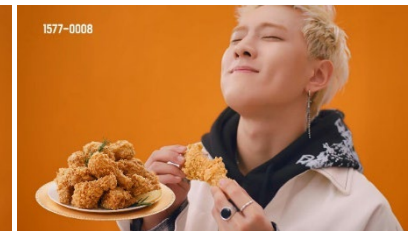
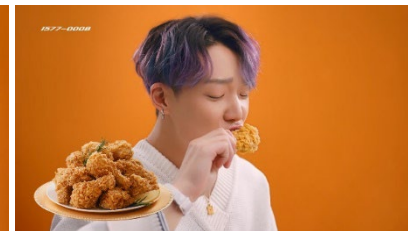
Model : IKON



<https://youtu.be/HqvTFeUy84o>

Mexicana Chicken
멕시코나 치킨 : 시보 & 범퍼

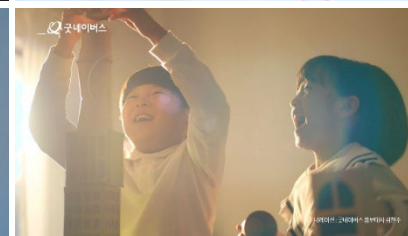
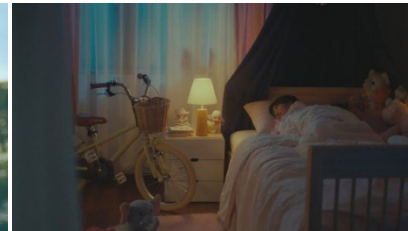
Model : IKON



https://youtu.be/UH7_WFhZS28

Good Neighbors

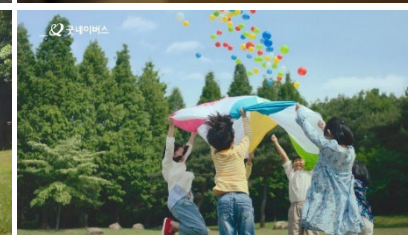
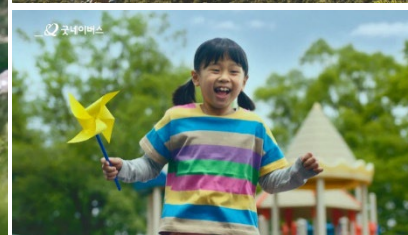
굿네이버스: 아이들 편에서 놀이를 외치다



https://youtu.be/qOu8y_V0Pyc

Good Neighbors

굿네이버스: 브랜드 필름



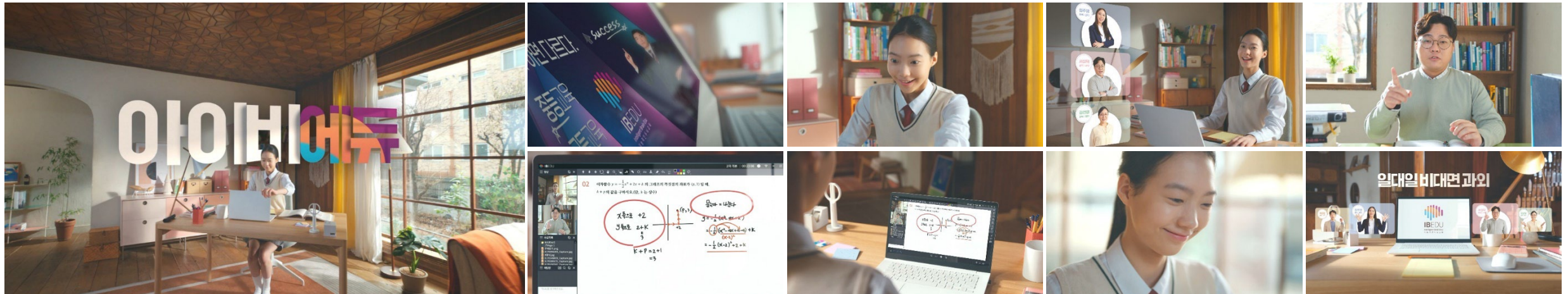
<https://youtu.be/-ep47XXsLAU>

Asobi
아소비 공부방



<https://youtu.be/xG3K5svZAg4>

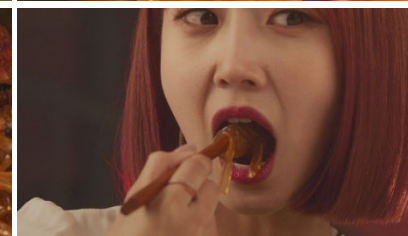
IBEDU
아이비 에듀



<https://youtu.be/vQVJwQzXLzg>

Model : 조은지, 오효주

Mawang Jokbal
마왕 족발 : 마왕통구이 탄생!



<https://youtu.be/VbZR7Z7dFiE>

Cooktam Noodle
쿡탐 고기곰탕면 : 이걸 못 참지~

Model : 빌푸



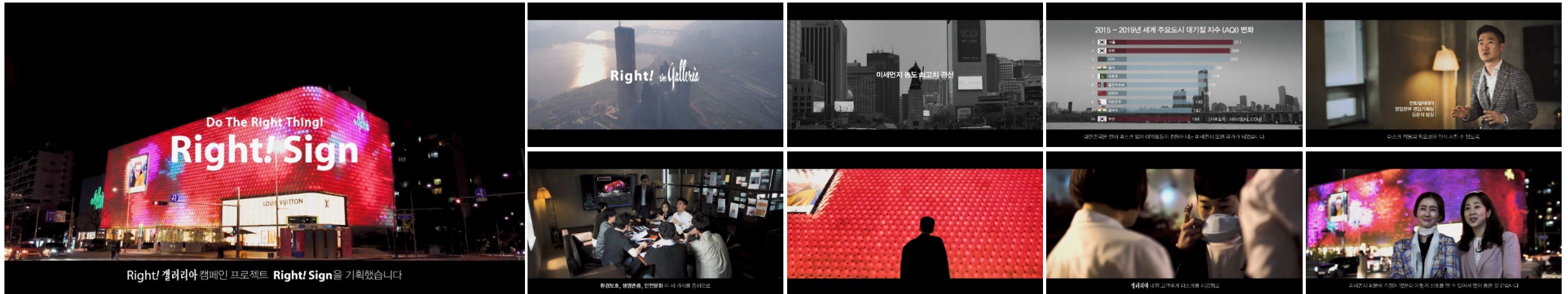
<https://youtu.be/y78KVAInlm8>

Lotte Pleasure Box Campaign 롯데 플레저 박스: 마음을 담다



<https://youtu.be/pEkCWNNFxG8>

“Right the Galleria” Campaign 갤러리아 Do the Right! 캠페인



<https://youtu.be/5KED9XPHqZc>

3M Nexcare

3M 넥스케어 : 상처케어에 좋은 목 레시피



<https://youtu.be/HbelOBIJBs8>

3M Nexcare

3M 넥스케어 : 상처케어에 좋은 손가락 운동법



<https://youtu.be/OYYxqFgLAM>



신선하고,
에너지가 넘치고,
틀림없이 독창적인,
우리만의 어떤 것

그게 무엇이든, 전대미문하게

Thank you
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